

Aldershot Village BIA Board of Directors

Annual General Meeting Minutes

Thursday, March 10th 2016

Present: BIA Board & Guests

Staff: Dodd, Worsley

Regrets:

Guests: none

1. Call to Order at 7:30

Meeting Chaired by: Kelvin Galbraith

1. Approval of Agenda: Galbraith
2. Welcome to the Board
* Introductions to the Board and Staff
* Thank you for you time and continued effort.
1. Welcome Judy Worsley
* Very excited to take on the position
* Extensive background in marketing and governance.
* Aldershot is at a tipping point and we have a lot of commitment to get to the next level so looking forward to being a part of it.
1. Chair Year in Review
* Waterdown Road Intersection has been completed and a bit more landscaping to come.
* Our contribution was welcome.
* Public Art project will be up soon
* Social Media program has begun and started to get moving.
* Thank you to the Board for their contribution and efforts.
* We anticipate growing as a business community and encourage you to get out there and discover them.
1. Best Dressed Awards 2015
* Fabulous decorations this year and we hope to have more members sign up next year and participate.
* It was a lot of fun and a great way to have members join in on the fun.
1. 2016 Budget & Financial Review – Melissa Diamond
* Link to presentation
* Motion to Approve the 2016 Budget – Carried!
* Motion to Approve the 2015 Financials – Carried!
1. Social Media Update
* All is going so well and we are growing all the time!
* Great opportunity to bring the membership together.
* Please continue to like, follow and share.
1. Councilor Craven – City of Burlington
* Pleasure to serve, thank you!
* Recognize the Mayor Rick Goldring, Brian BDBA, Pam Belgrade Tourism, Keith Hoey Chamber of Commerce, Rosa Bustamante COB Business Area Coordinator, Kathy Laughlin, Bob Martin Chair BDBA
* Growing this BIA has been an interesting and successful experience.
* The BIA contributions have been amazing. We are now supporting the brand Aldershot Village, as are others. The Public Plaza is something we are very proud of achieving.
* Location, location, location is the HEADLINE coming out of Aldershot. The economic opportunities are so imminent here along the Plains Road Corridor.
* Aldershot Mobility Hub – Means more customers.
* ADI Development - Great opportunity to welcome new people, customers to the area.
* More development and more customers on the way with new applications.
* Village West is near completion -6000 sq feet of retail space.
* Jazz Development completed by the end of the year.
* Affinity Development – Approved and construction to begin by the end of the year.
* Ivy – Not yet approved but most likely will be.
* Streetscapes are getting better all the time.
* PRVV is winding down because we have done our job and the beautification and redevelopment of Plains Road is being achieved!
* Road resurfacing will happen in 2016 from IKEA to Shadeland.
* COB is a major partner with the BIA and therefore 2 events are happening in the future.
* May 19th – Walking Tour with City Directors
* June 13 City Hall Strategic Planning Session – Ensure we are lining up our Goals to move forward together.
* Mayor Goldring – Special Thank You to Councilor Craven and all the hard work he has put in and accomplishments.

Motion to Adjourn – Kelvin, Second Sonja & Candace - Carried

1. Next Meeting: Thursday, April 14th at LaSalle, 7:30am.

*Please note that all information presented*

*by Guest Speakers is to be considered confidential.*