

Aldershot Village BIA Board of Directors

Meeting Minutes

Thursday, May 12thth 2016

Present:

Kelvin Galbraith - Chair

Candise Nicholson

Kiara Galbreath

Miriam Mulkewich

Sonia Pagliuso

Councilor Rick Craven

Staff:

Judy Worsley – Executive Director

Andrea Dodd – Social Media Coordinator

Regrets: Shirlea Crook, Melissa Diamond

Guests: None

1. Call to Order at 7:30

Meeting Chaired by: Kelvin Galbraith

1. Approval of Past Minutes – Thursday, April 16

Motion by: Candise Nicholson

Second by: Rick Craven

Motion Carried

1. Approval of Agenda: Approved
2. Kelvin Galbraith - Chairs Remarks

* Letterhead Quote – Kelvin Galbraith will go ahead with colour order.
* Banners – Go Signs will quote on new banners which will include new interchange.
* Kelvin Galbraith will put Judy in contact with Go Signs to ensure they get changed seasonally.
* Candise Nicholson will also get a quote from the company that does LaSalle Park Retirement
* Advised by Andrea Dodd that we will need a vector version of our logo in order to get it on new banners and continue with branding the Aldershot BIA.
* We should have a Chamber of Commerce membership and Judy Worsley will join on behalf of the BIA.
* All Board Members are encouraged to attend Chamber events on behalf of the BIA.

1. Councilor Craven Report

* Final paving will be going on May 13th overnight from Waterdown Road, Plains Road & LaSalle and May 16th, overnight from Plains Road to Masonry.
* Walking Tour on May 19th is ready to go and the BIA will attend. Andrea Dodd will live tweet from this event.
* Strategic Meeting with the City of Burlington is set for June 13th.
* Miriam Mulkiwich, Kelvin Galbraith, Kiara Galbreath, Andrea Dodd & Judy Worsley will attend.
* The ACHR has permission to wrap more utility boxes and that process will begin soon.

1. Judy Worsley - Executive Director Report

* The Strategic Planning meeting we had to prepare for our June 13th meeting for the City went well.
* Document was prepared and can be emailed upon request.
* We will support intensification between Seasons and Filmandale to attract more business and customers for our memebrship.
* Councilor Craven – We should make our presentation with specifics of what we need the City of Burlington to do.
* Judy Worsley will speak on behalf of the BIA and work on the presentation with Councilor Craven.
* Currently working with Partnering Aldershot to make sure we get our ‘shop local’ message out while continuing to encourage people to discover Aldershot.
* Jane’s Walk was a success.
* Alderfest is September 17th – 2nd year for this family event.
* There are many community groups involved and we will pursue ways for the BIA to be involved ex. Photo Booth with some ‘shop local’ add ons.

1. Andrea Dodd - Social Media Report

* Facebook Sponsoring was a success and we have grown our page.
* We need a phone number to Verify the page.
* Pease send along and Pictures or event information to Andrea Dodd for continued social success.

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1. Meeting Adjourned: 9am, Thank you.
2. Next Meeting: Thursday, AGM June 9th at LaSalle Park Retirement, 7:30am.

*Please note that all information presented*

*by Guest Speakers is to be considered confidential.*