

Aldershot Village BIA - Board of Directors

Meeting Minutes

Thursday, June 9thth 2016

Present:

Kelvin Galbraith – Chair

SHirlea Crook – Vice Chair

Melissa Diamond - Treasurer

Candise Nicholson

Kiara Galbreath

Miriam Mulkewich

Sonia Pagliuso

Councilor Rick Craven

Inge Scharge

Staff:

Judy Worsley – Executive Director

Andrea Dodd – Social Media Coordinator

Regrets: None

Guests: Dr. Patrick Pedlar

1. Call to Order at 7:30

Meeting Chaired by: Kelvin Galbraith

1. Approval of Past Minutes – Thursday, May 12th 2016

Motion by: Sonia Pagliuso

Second by: Inga Scharge

Motion Carried

1. Approval of Agenda: Approved Candace, Melissa
2. Kelvin Galbraith - Chairs Remarks

* Letterhead is in and envelopes will be another week.
* Chair will send Sign Guy info to Judy Worsley
* Candace Nicholson will continue with the quote from her contact.
* Poles in the intersection of Plains & LaSalle will be quoted.
* Welcome to Dr. Pedlar as a guest of the BIA. Thank you for joining!

1. Councilor Craven Report

* Public Meeting for 92 Plains Road E had about 20 people attend.
* Developer hopes to use the entire 1st floor (3000 sq ft) for his business.
* Upcoming meeting for the vacant Cook property on Thursday, June St. Mathews Church.
* Enquiries about Plains Road construction continues.
* Bump out (Lions Club)
* Vape store looking to open on Plains Rd. has had complaints.
* Monday, June 13th – Senior City Staff Meeting to discuss strategic planning. 9:30 am confirmed.
* ACHR was a highly successful event and they have agreed to wrap another community box.

1. Judy Worsley - Executive Director Report

* Andrea Dodd and Judy Worsley are working on a report to narrow down what our focus is for our communication strategy plan. Should have for the next meeting.
* Any input on this is appreciated.
* Alderfest is an opportunity for the BIA to get involved.
* Photo Booth quotes are coming for this event.
* The Walking Tour of Aldershot was a great success and we learned a lot. City staff was getting to know what we are dealing with out here.
* Met with Burlington Post – Strategy is changing to better reach our market. Will attend their seminar to learn what we can.
* We met with IKEA, thank you Rick Craven for setting this up. They are interested in getting involved and we have established a relationship.
* Contact information was obtained and will be passed on to Andrea Dodd.
* J & G has new owners and we welcome them

1. Andrea Dodd - Social Media Report

* New engagements are happening.
* The live tweeting from the walking tour was a great success and we have many new followers interested in the BIA accounts.
* Would appreciate being involved in a new website conversation.
* Continuing to visit new members as they open their doors.
* Would recommend a membership coordinator to continue with the proper maintenance of this.

1. Treasures Report

* Audited Financials Motion to Approve – Sonia Pagliuso, Kelvin Galbraith Second – Approved.
* Burlington Post Invoices will be emailed to Melissa Diamond.
* CRA is still sending mail to previous bookkeeper. Chair, please update the address with CRA to Melissa Diamonds office.
* Judy Worsley’s phone bill will be forwarded to Melissa Diamond also.
* The discussion about Reserve Funds and what to do with them should take place after our meeting with the COB next week.
* Budgets are in order.

1. City Strategic Plan Discussion – June 13th City Hall Room 247

* Document has been created to use at next week’s meeting with the COB with major points that we want to talk about.
* PowerPoint Presentation will take place and points will be based around Beautification, Parking, Communication, Business Recruitment and Next Steps.
* Document available upon request.

1. Meeting Adjourned: 9am, Thank you.
2. Next Meeting: Thursday, July 14th at LaSalle Park Retirement, 7:30am.

*Please note that all information presented*

*by Guest Speakers is to be considered confidential.*