

Aldershot Village BIA - Board of Directors

Meeting Minutes

Thursday, Aug 11th 2016

Present:

Kelvin Galbraith – Chair

Melissa Diamond – Treasurer

Councilor Rick Craven

Kiara Galbreath

Sonia Pagliuso

Dr. Inge Sharge

Candise Nicholson

Staff:

Judy Worsley – Executive Director

Andrea Dodd – Social Media Coordinator

Regrets: Shirlea Crook, Dr. Patrick Pedlar, Miriam Mulkewich

1. Call to Order at 7:30

Meeting Chaired by: Kelvin Galbraith

1. Approval of Past Minutes – Thursday, July 14th 2016

Motion by: Rick Craven

Second by: Sonia Pugliaso

Motion Carried

1. Approval of Agenda: Approved- Inge Sharge, Melissa Diamond
2. Kelvin Galbraith - Chairs Remarks

* OBIA has been emailing and Judy Worsley is taking part in the survey.
* Judy will send to the group when completed.

1. Councilor Craven Report

* Plains Road will be substantially completed by Labour Day and finished by the end of September.
* Comments made re: construction and access to open businesses. Craven will check in about this with the City of Burlington and get some answers.
* October 12th BDC meeting (Public) could be important to us – Planning will bring forward their recommendations on re zoning of employment lands.
* Opportunity is open for owners of employment land in Aldershot. Rezoned to mix use increases the value of the property tremendously.
* Solid Gold is employment land and will be on this list to be rezoned. If approved in November Solid Gold could maybe redevelop that site.
* Esso Proposed in the west end. No date yet for a public meeting.
* Shell is making some improvements to their site but the issue is the multi-phase extraction system. Big box that has been there to monitor ground water. This is about to come to an end and hopefully this box will be removed soon.
* Socrates Site – Being demolished this week. Solid Gold owners own this site. Continued renewal along the Plains Road corridor.
* Branthaven – Pharmacist and Walk in Clinic and Hair Salon going in.
* Tuesday, Sept 27th at 7pm - Annual Aldershot Community Meeting.

1. Judy Worsley - Executive Director Report

* Beautification – Heritage Burlington will come and present about the plaque they would like to put up in Aldershot Corners.
* Talk with the COB continues with Communities in Bloom as a gateway to the RBG. There are many possibilities.
* Committee would be put into place and landscape the public space in an appropriate manner. Long term project. Deadline for the application is November 16th.
* ACHR also has a plaque and we will meet with them to discuss.
* Special Events – Food Truck event update.
* They really wanted Spencer Smith and were not too excited about LaSalle as he deemed it to small.
* Will continue with Special Events on any new events that could come to Aldershot.
* Looking to set a meeting with RBG re: Marketing opportunities.
* Alderfest is September 17th, 1 to 4pm Bolus Park. The BIA will have a Photo Booth encouraging Shopping Local. We will create a FB event for this to drive some traffic.
* Newsletter will be sent out asking members to participate and attend.
* IKEA 25th was attended and supported on social and our relationship is building with them.
* Tree of Hope – Committee will be set up and discussed what we want to achieve.
* A small editorial will go in the Post on Aldershot promoting the future of Plains Road and Aldershot, highlighting the Shop Local theme.
* Membership Services – New Business- Putting together a membership plan so that we have something to give when visiting members.
* Suggest a Postcard type piece to hand to members and to welcome them and to keep as a referral.
* Suggest we proceed with this postcard at a very low cost as a starting point.

1. Andrea Dodd - Social Media Report

* Portal for website discussion is continuing to include all Aldershot Groups
* Connecting the Calendars may be the way to go.
* The BIA needs to consider an upgrade to our website down the road.
* Social is flowing nicely.
* Will create an event for Alderfest and Judy will send along information.

1. Treasurers Report – No questions or concerns.

* July was quiet and the highlights are in a profit position.
* CRA address is being changed and paperwork will come to Melissa.

1. Meeting Adjourned: 9am, Thank you.
2. Next Meeting: Thursday, September 8th at LaSalle Park Retirement, 7:30am.

*Please note that all information presented*

*by Guest Speakers is to be considered confidential.*