

Aldershot Village BIA - Board of Directors

Meeting Minutes

Thursday, Oct 13th 2016

Present:

Melissa Diamond – Treasurer

Councilor Rick Craven

Kiara Galbreath

Sonia Pagliuso

Dr. Inge Sharge

Candise Nicholson

Dr. Pedlar

Miriam Mulkewich

Staff:

Judy Worsley – Executive Director

Andrea Dodd – Social Media Coordinator

Regrets: Kelvin Galbraith

Guests:

JoAnne Romeo ACHR

Kim Ruddick – Hush Lash Studio

1. Call to Order at 7:30

Meeting Chaired by: Inge Sharge

1. Approval of Past Minutes – Thursday, Sep 8th 2016

Motion by: Rick Craven

Second by: Candise Nicholson

Motion Carried

1. Approval of Agenda: Approved- Rick Craven & Sonia Pagliuso
2. Aldershot Community Honour Roll – Jo Anne Romeo

* 10 years running recognizing citizens of Aldershot
* Volunteer community run organization supported by the businesses in our community.
* Reception every Spring but this year is their 10th and would like to make it special.
* ACHR needs our help. Nominations are welcome and they need sponsorship. Sponsors get a large amount of advertising from the event.
* ‘Families of Aldershot’ is for people who want to be involved with sponsorship but who don’t have a business.
* Opportunity is available to join the committee in many capacities.
* Please Join them!

1. Plains Road Construction – Kiara Galbreath

* Business impact has been ongoing.
* Perhaps we can Feature those business that have been impacted?
* A formal letter to the city would be one way let them know. Kiara Galbreath will draft and circle the letter for comments.

1. Councilor Craven Report

* Annual South Aldershot public meeting was held and there was 70 people!
* Endless discussion about a grocery store. This is an ongoing question.
* New variety store and a Barber Shop on the way.
* Esso Gas Station – Chugging along. Conservation authority is now involved and going to the Board of Directors in November.
* City Council – Zoning issues, Official Plan and the future of employment lands, which we have many of in Aldershot.
* Massive study is taking place to determine which employments lands should be converted into mixed use.
* Property owners are lining up!
* City recommendations are … Every piece of employment land has been agreed to and mixed use status. The discussion will continue as appeals come in.

1. Social Media Report – Andrea Dodd

* A few new businesses continue to come in and they are online!
* Visits to the businesses will take place this afternoon.
* Do we want to engage with Shop the Hood?
* Window Display competition is a go again this year and members must enter.

1. Treasurers Report

* Looking good for this year and still need to contribute to the reserves.
* Budget meeting – Need to set a date once Melissa gets a copy of the Strategic Plan.

1. Tree of Hope Report – Saturday, November 19th – 3 to 6pm

* Location Change to across the street from Pluckers
* Johnny Blonde has been booked as a Food Truck
* Stage is arranged along with horse drawn carriage and Santa
* Budget needs to be established.

1. Executive Director Report

* Christmas Décor – needs to establish a budget and committee
* Alderfest was a good day but the rain. Photo booth was a success!
* Marketing and Communications is ongoing and we are attending many events to let the city and community know we are here!
* Canvassing of the business will continue to promote member services.

1. Meeting Adjourned: 9am, Thank you.
2. Next Meeting: Thursday, November 10th at LaSalle Park Retirement, 7:30am.

*Please note that all information presented*

*by Guest Speakers is to be considered confidential.*