All were present

Call to order at 7:40

Approval of last meetings minutes

Approved by Candise

Second by Inge

Conflicts of interest none

Approval of agenda by Miriam

Second by Melissa

* Chair Remarks

Bob Meehan lawsuit settled. No longer an issue. Bob Martin lawyer did a great job. Have not yet received an invoice from him. Kelvin will follow up with him. If this was a free service to us it was suggested that we get him something.

Motion to accept Dr. Patrick Pedlar to the board.

All in favour

Vice Chair position is available.

Will follow up with business owners who expressed interest in being on the board.

Judy will send flowers to Shirlea for her years of dedication.

* Councillor Craven Report

Plains Rd construction update. There was an undetected leak which prevented crew from being able to repave-leak has now been found and crews have continued. Should be completed late October.

Socrates has been demolished. Was purchased by Darko-current Solid Gold owner. No plans have been submitted to the city yet. We keep us updated on this.

Esso Station has a long rectangular pad in front of it. It was suggested to place a sign on that pad that says “Aldershot Village” City will pay for the cost. Will be done in the fall.

Public Meeting Tues Sept 27th at 7pm regarding overall intensification policy.

* Executive Director Report

Heritage Burlington Plaque in Aldershot Corners still ongoing. Will keep us updated

Talks are in progress with the Honor Roll committee regarding the plaque they would like added honoring past recipients. Meeting with them later this month to discuss further.

Positive feedback from our ad in Partnering Aldershot.

Post ads still ongoing

Still working on generic postcard to hand to members.

Alderfest- photo booth booked. Cost to us is $734. We need to obtain a generator. Will look into renting one or if anyone knows someone who may be able to help us out. We also need a tent, tables and chairs. Kelvin has the BIA tent and possibly a pop up sign. 500 people are expected to attend. Judy is asking everyone to provide something

ie: coupons, promo material, etc.

Alderfest has 20 lawn signs available to place along Plains Rd

Flyers have been sent out.

ADI has pulled out as a sponsor. No reason given. Money has already been spent. Rosehaven and Ikea both great participating sponsors.

Discussed the BIA donating $1000. Being as this event is adjacent to Plains Rd Motion was given that we will approve a one-time grant for $1000 to Aldershot Lions. All in favour. Approved.

Tree of hope committee. Date set for Sept 20th.

* Treasurer Report

Surplus of $2200

Below budget in most areas.

Investments are in good standing.

Judy will come up with a plan for Christmas décor. Councillor Craven suggested a more wintery décor as opposed to Christmas so we can keep it up all winter long not just for the holiday season.

Discussed Budget/Strat plan. Need to increase budget and justify why. Aldershot is a priority for bold intensification.

Need to start thinking about office space. Discussed shared office space. Discussed the possibility of a membership coordinator.

Judy will put some scenarios together for where we want to go.

A cost of $3000-$5000 to re-do the website. Judy/Andrea will bring a proposal to Oct meeting for website.

* Social Media report

No new business

Busy Bee has moved.

Renaissance woman is a new business.

No one has moved out.

Group posts on facebook going well.

Next meeting Oct 13th

Motion to adjourn, Candise

Second by Miriam

Meeting adjourned 8:45am.